



Trees That Feed Foundation

Feeding People and Benefiting the Environment
A 501(c)(3) Public Charity
EIN 26-2780427
www.treesthatfeed.org

WHO WE ARE

- TTFF was started by Mary and Mike McLaughlin in 2009.
- Our mission is planting food bearing trees to reduce hunger, create jobs and benefit the environment.
- TTFF is unique in that we don't just provide trees but we also follow through to ensure the long term success of the tree giving project by doing all of the following:
 - We provide a young tree
 - We provide training and education for tree care
 - We provide information and equipment through which farmers can process fruit into flour and products for sale
 - We provide annual follow up to ensure that the trees are doing well and are being well cared for.
- To date, TTFF has distributed over 132,000 trees, 25 kits of processing equipment and 13,000 pounds of breadfruit flour across 10 countries.
- The majority of trees are breadfruit, but distributions also commonly include other food-bearing trees, such as cashew, mango, pomegranate, avocado and others. **WHY BREADFRUIT?** One breadfruit tree can feed a family for a lifetime. One breadfruit weighing 3 to 5 pounds can satisfy the daily carbohydrate nutritional requirements for a family of four. The fruit is also rich in vitamins and minerals and protein.
- We currently have nurseries in Jamaica and Haiti that have a capacity of 5,000 seedlings per month
- We hold a large education seminar annually, with smaller training sessions throughout the year. Staffed by local experts, the seminars teach tree propagation, planting, pruning, reaping, processing, entrepreneurship and marketing and sales.
- Coloring book: The TTFF is committed to environmental education. We have produced a coloring book in Kreyol, French, English and Spanish that is designed to teach children the value of planting trees and caring for the environment. We have already supplied approximately 200 for testing and review. We will print 5,000 later this year.

HOW THE TTFF HAS WORKED WITH ROTARY

- TTFF has experience working with Rotary.
 - TTFF is working with Cathy Henry of the Rotary Club of St. Catharines South in Ontario, Canada and has provided over 5000 food bearing trees in 1000 schools across Jamaica.
 - TTFF worked with the Rochelle Rotary Club and held a fruit tree sale event in Haiti to benefit the Rotary Club of Port-au-Prince. The Rochelle Rotary Club has funded TTFF coloring books and thousands of TTFF trees in Haiti.
 - TTFF worked with Najeeb Syed, International Committee Chairman of St. Catharines South and initiated a successful effort to plant fruit bearing breadfruit trees in his native country of Pakistan.
 - TTFF has received funding from various Rotary clubs, including those in Vienna, VA, Wilmette, IL and Northbrook, IL, for trees and school-feeding programs in both Haiti and Jamaica.

CURRENT PROJECTS IN NEED OF TREES

- **Small projects** – we have small plot farmers throughout the Caribbean that are in desperate need of tree donations.
 - Each small plot farmer would be given 1 to 5 trees.
 - We will work with each farmer teaching them the essential care, reaping, and pruning techniques for their plants. Our long term work is training, educating and teaching local farmers and communities how to create their own food independence.
 - Each tree cost \$15
- **Medium projects** – we work with farmer co-ops and farmer associations (like the Smallholder Farmers Alliance) in providing 25 to 200 trees to each group.
 - We work with the farmer co-ops and show them how to produce cash crops and how to process, market and sell their post-harvest fruit.
 - We assist by supplying processing equipment designed to provide a small business start-up with the equipment needed to produce breadfruit flour. We call this the Factory In a Box (FIB). The standard FIB kit includes a shredder or food processor, drying racks, a grinder, and accessories such as knives, gloves, packaging material labels, scale, heat sealer and instruction and training. The cost of the Factory In a Box is \$2000.
- **Large projects** – We are working with numerous partners who have requested trees and Factory In a Box kits
 - We are currently working with the Peace Corps in Jamaica and need of thousands of trees to fill their demand.
 - We have large-scale requests for trees and Factory in a Box kits for Haiti and other Caribbean nations.
 - Trees That Feed In Schools program for Haiti similar to the one currently being run in Jamaica